

Graduate Institute of European Cultures and Tourism

Contact Information

Contact: Ms. Hsieh
 Tel: +886-2-7749-3955
 Email: giect@deps.ntnu.edu.tw / ylhsieh@ntnu.edu.tw
 Website: <https://www.giect.ntnu.edu.tw/index.php/en>

Introduction

The Taiwan-based, Europe-focused and world-oriented Graduate Institute of European Cultures and Tourism (GIECT) at NTNU was founded in 2007 as a place where students carry out research on European cultures and tourism from an international and multicultural perspective.



Instructional Objectives

GIECT provides students with a firm theoretical and practical foundation in aspects related to both European cultures and tourism. We aim to

- train gifted young scholars in the field of tourism studies, as well as tourism professionals with strong expertise in European cultures.
- cooperate with major European universities to enhance international student and intercultural exchange.
- increase national competitiveness by intertwining tourism and culture through academic research and cooperation with the tourism industry.
- integrate existing resources with a view to increasing the familiarity of the Taiwanese public with European cultures.
- stimulate Europe-related research in Taiwan.



Feature of the Curriculum

Some of the features that make our school unique in Taiwan include:

1. A two-week fieldtrip in Europe: at the end of their first school year in our Institute, our students continue their activities with a summer fieldtrip in Europe developed in partnership with a prestigious European university;
2. Dual master's degree from Taiwan and France: as part of our extensive collaboration with the University of Angers, and the University of Burgundy, our students can enroll in the graduate programs of ESTHUA(the former) and of PIECE(the latter), to work for a dual degree.

3. Exchange student opportunities: many of our students opt for experiencing first-hand the atmosphere of a European university by becoming an exchange student;
4. Financial incentives: students can compete for several scholarships, including one of up to 50,000 NTD, offered by our Institute.

Career Prospects

Upon graduation, our alumni generally follow a career in either culture-related institutions (museums, government offices, cultural foundations, art magazines, etc.) or tourism-related companies (travel agencies, the hotel industry, aviation companies).

Curriculum Map of Graduate Institute of European Cultures and Tourism (After 2024 Fall)

