

Graduate Institute of Sport, Leisure and Hospitality Management

Contact Information

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Introduction

With an evolving global economy shaped by the changes in the social structure and societal demands over time, the public's need for sport, leisure, tourism, and hospitality is becoming increasingly significant in today's world. As a result, sport, and leisure services as well as the tourism industry are undergoing rapid developments. These services play a major role in the sustainable development of Taiwan's economy.

To keep up with the current economic trends and university policy, the Graduate Institute of Sport and Leisure Management merged with the Graduate Institute of Hospitality Management in 2012 to form the Graduate Institute of Sport, Leisure and Hospitality Management (SLHM).

By integrating the existing resources, hiring specialized faculty members, and designing diverse, international, and specialized curricula, the newly formed graduate institute aims to produce highly skilled professionals in the field of sport, leisure, and hospitality management. We expect to breathe new life into the sport, leisure, and hospitality industries in Taiwan.



Instructional Objectives

Doctoral Program

1. Create students' professional competitiveness and increase their contributions to higher education.
2. Strengthen students' research capacity, producing a comprehensive understanding of knowledge and theories in their fields.
3. Increase students' interdisciplinary learning and collaboration, and cultivate their teaching skills.
4. Encourage involvement in local industries, and proactive participation in international events.

Master's Program

1. Provide required courses for sport, leisure, and hospitality industries, creating students' competitiveness in the job market.
2. Build up a thorough academic training, laying the groundwork for theoretical understanding.
3. Promote interdisciplinary integration and develop diverse professional knowledge and skills.
4. Encourage international academic exchanges, raising students' concerns of humanism and expanding their international vision.

Continuing Education Master's Program

1. Cultivate professional leaders in sport, leisure, and hospitality industries.
2. Integrate resources from academia and international enterprises and keep up with global trends to enhance students' competency.
3. Provide interdisciplinary courses to equip students with skills and knowledge on innovation and management.
4. Promote students' business ethics, valuing the social and environmental sustainability.

Degree Requirements

Doctoral Program

A minimum of 30 credits are required for graduation, including 9 credits from required courses, 9 credits from core elective courses, and 12 credits from elective courses.

Master's Program

A minimum of 38 credits are required for graduation, including 11 credits from required courses, 15 credits from core elective courses and 12 credits from elective courses.

Continuing Education Master's Program

A minimum of 32 credits are required for graduation, including 11 credits of required courses, 21 credits from elective courses.

Curriculum Features

We offer a variety of courses, including Recreation Resources, Leisure Activities, Health and Wellness Issues in Sport Leisure and Hospitality, Therapeutic Recreation, Trend Management, Mega-Event Management and Marketing, Customer Experience, Sport Policy, Project Planning and Management, and Sport Sociology, amongst others.

1. Optimal balance between theory and practice in developing future professionals in sport, leisure, and hospitality management.
2. Broaden students' horizons through frequent international academic exchanges.
3. Facilitate students' diversified career paths through prolific industry academia collaboration projects.
4. Foster students' development through a strong and dedicated faculty and abundant teaching resources.

Career Prospects

Sports Event Management, Sports Facility Management and Operations, Media Public Relationship, Leisure Activities Planning, MICE Industry, Hospitality Management.