

Department of Health Promotion and Health Education



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Introduction

The mission of the Department of Health Promotion and Health Education is to instill in students the capacity to apply health promotion and health education theories, strategies, and methods to empower individuals, organizations, and communities to take action and upgrade their quality of life.

Founded in 1959, the Department of Health Promotion and Health Education is the sole institute in Taiwan dedicated to the training of health education specialists. The quality of health and prevention of disease continues to be our focus as we believe education and counseling should come before treatment and rehabilitation. That is, health education is proactive health management, helping people to care for health issues in all life stages. The main task for our students is to learn health-related theories and skills and prepare for engagement in health-based career fields.

We are proud of our excellent group of teachers, 15 of whom have Ph.D. degrees. We also offer a diverse curriculum and abundant course resources to ensure our students become appropriately equipped to meet the levels of academic and professional expertise demanded of them after graduation.



Instructional Objectives

Undergraduate program

- Train health education teachers and health and nursing teachers for middle and high schools
- Cultivate entry-level health promotion professionals

Master's program

- Train health education teachers and health and nursing teachers for middle and high schools
- Cultivate advanced-level health promotion specialists

Ph.D. programs

- Foster academic and research professionals in health promotion for universities
- Cultivate research and administrative leaders in health promotion

Degree Requirements

Undergraduate program

There are two programs to choose from: 1) School Health Education and 2) Health Promotion. Both comprise professional competency courses and specialized courses. The required graduate credits of our undergraduate program are 128 credits.

Graduate program

We offer two programs for master students: the School Health Education Program and the Health Promotion Program. The required graduate credits are 32 credits. Besides that, we also offer a Ph.D. program requiring 27 graduate credits. Each of the graduate programs comprises foundational courses, methodology, and developmental courses.

Furthermore, for international students, we offer a GPE structure to help them to complete the programs. Two to three courses taught in English are usually offered each semester.



Feature of the Curriculum

- The Department of Health Promotion and Health Education offers a public health internship course that gives its students the opportunity to integrate classroom learning, e.g., theory and practice, in a public health work environment.
- The courses are designed for diverse certifications, e.g., Health Promotion Manager, Environmental Health and Safety Manager, and Senior Fitness Instructor. The courses are taught by qualified teachers and critical competencies are comprehensively taught.

Career Prospects

Graduates of the Department of Health Promotion and Health Education have various options for their future career, such as:

1. School health education teacher
2. Specialist or teacher in universities
3. Various positions in industries related to public health, environmental health, health education, health services, and social welfare
4. Public health specialist

