

# Graduate Institute of European Cultures and Tourism

## Contact Information

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## Introduction

The Taiwan-based, Europe-focused and world-oriented Graduate Institute of European Cultures and Tourism (GIECT) at NTNU was founded in 2007 as a place where students carry out research on European cultures and tourism from an international and multicultural perspective.



## Instructional Objectives

GIECT provides students with a firm theoretical and practical foundation in aspects related to both European cultures and tourism. We aims to

- train gifted young scholars in the field of tourism studies, as well as tourism professionals with strong expertise in European cultures.
- cooperate with major European universities to enhance international student and intercultural exchange.
- increase national competitiveness by intertwining tourism and culture through academic research and cooperation with the tourism industry.
- integrate existing resources with a view to increasing the familiarity of the Taiwanese public with European cultures.
- stimulate Europe-relates research in Taiwan.

## Feature of the Curriculum

Some of the features that make our school unique in Taiwan include:

1. A two-week internship in Europe: at the end of their first school year in our Institute, our students continue their activities with a summer internship in Europe developed in partnership with a prestigious European university;
2. Dual master's degree from Taiwan and France: as part of our extensive collaboration with the University of Angers, our students can enroll in the graduate program of ESTHUA and work for a dual degree;

3. Exchange student opportunities: many of our students opt for experiencing first-hand the atmosphere of a European university by becoming an exchange student;

4. Financial incentives: students can compete for several scholarships, including one of up to 50,000 NTD, offered by our Institute.

## Career Prospects

Upon graduation, our alumni generally follow a career in either culture-related institutions (museums, government offices, cultural foundations, art magazines, etc.) or tourism-related companies (travel agencies, the hotel industry, aviation companies).

## Curriculum Map of Graduate Institute of European Cultures and Tourism (After 2019 Fall)

